

GLOBAL ENTREPRENEURSHIP WEEK 2019

18th-22nd November 2019



Business Solutions

TUESDAY 19TH NOVEMBER

10.00-14.00

Island Hall, Lagan Valley Island

Young Enterprise NI

Primary 6 students from local primary schools will spend a fun packed day learning about entrepreneurship.



13.15- 16.30

Elm Room, Lagan Valley Island

Light Lunch Provided

WEDNESDAY 20TH NOVEMBER

Invest NI Workshop – Sales Prospecting



Experienced coach Michael McIntyre will show you sales prospecting techniques to increase the quality of your sales leads. Michael will also show practical skills for networking with key influencers and buyers.

Register: <https://salesworkshopinvestni.eventbrite.co.uk>

THURSDAY 21ST NOVEMBER

17.30-19.30

Lisburn Enterprise Centre and

Inspire Business Centre

'Go For It' Information Evening

Call in to our 'drop in' information evening to meet the local business advisors in your area and to find out more about how the free "Go For It" programme can help you to drive your business idea forward.

Drop In Session- All Welcome!

THURSDAY 21ST NOVEMBER

08.00-09.30

Down Royal Racecourse

Breakfast Provided

Entrepreneurs Network–Business Growth: At Home & Abroad

HMC Global Consultants will cover the 'need to knows' when considering doing business abroad and local case study Smiley Monroe will share their reflections on how they have put this into practice and successfully grown their business including international expansion.



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Entrepreneurs Network

Register: <https://lccc-entrepreneurs-network.eventbrite.co.uk>

12.00-14.00

Cubic CoWork Market Square, Lisburn

Pizza Lunch Provided

FRIDAY 22ND NOVEMBER

Peter Craven – BlueSky Video Marketing:
Create Video Content that Delivers Real Results

This session will cover why video should be an essential part of any content strategy and how to generate a video content calendar with success metrics that move beyond the vanity metrics of likes, shares and views.

Attendees will leave with key information, inspiration advice and some basic kit that they will need in order to get started with successful video content that drives real business results.

Register: <https://lccc-video-marketing.eventbrite.co.uk>



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Entrepreneurs Network



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